

Learn How To Sell on eBay



Learn from an Education Specialist trained by eBay about

“The Basics of Selling on eBay”

Saturday, September 17, 2011 9 a.m. to 5 p.m.

Learn How to:

- ✓ Open A Seller Account
- ✓ Improve Existing Listings
- ✓ Open & Use PayPal
- ✓ Create & Monitor Listings
- ✓ Set Pricing
- ✓ Complete Transactions

“Building Your Business on eBay”

Saturday, September 24, 2011 9 a.m. to 5 p.m.

Learn How to:

- ✓ Start and/or Grow an eBay-based Business
- ✓ Create Compelling Listings
- ✓ Track Your Competition
- ✓ Use eBay Listing Tools
- ✓ Choose the Right Listing Format
- ✓ Market Your Business on eBay
- ✓ Is an eBay Store the Answer for You?

Classes will take place at:

Lockport Public Library

23 East Avenue Lockport, NY 14094

Cost: \$20 per class or both for \$35, Includes materials

Check in begins at 8:45 a.m.

There will be a break for lunch but food will not be provided

Knowledge of eBay and being registered on eBay are helpful, but not required.

Co-Sponsors:

NCCC Small Business Development Center

Pathstone Corporation

Workforce Literacy Training Program

Lockport Public Library

Lockport Main Street, Inc.

U.S. Small Business Administration



To Register:

Please call
NCCC Small
Business
Development
Center at

716-434-3815

www.niagarasbdc.org

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